

NBIAA-ASINB

Recognizing School Coaches

Best Practices

- 1. Personal thanks:** Say thank you – simple, but effective
- 2. Cover cost of training:** Provide professional development opportunities and when possible subsidize the cost of training courses. Promote accreditation and encourage coaches to become NCCP accredited.
- 3. Value input:** Listen and create a supportive environment where coaches feel valued, useful and welcome.
- 4. Publicize achievements:** Celebrate achievements and recognize efforts of coaches in newsletters, magazines, websites, local media and annual reports.
- 5. Empower:** Provide opportunities for them to take on additional responsibility.
- 6. Reward:** Give awards, thank you cards, certificates, clothing or gifts.
- 7. Congratulate:** Send a congratulations or thank you letter signed by a high profile person
- 8. Nominate:** Nominate coaches for awards.
- 9. Mentor:** Provide a mentor program between experienced and new coaches.
- 10. Represent:** Ensure coaches are represented on committees.