

# NBIAA-ASINB

## Recognizing School Coaches

### Best Practices

1. **Personal thanks:** Say thank you – simple, but effective
2. **Cover cost of training:** Provide professional development opportunities and when possible subsidize the cost of training courses. Promote accreditation and encourage coaches to become NCCP accredited.
3. **Value input:** Listen and create a supportive environment where coaches feel valued, useful and welcome.
4. **Publicize achievements:** Celebrate achievements and recognize efforts of coaches in newsletters, magazines, websites, local media and annual reports.
5. **Empower:** Provide opportunities for them to take on additional responsibility.
6. **Reward:** Give awards, thank you cards, certificates, clothing or gifts.
7. **Congratulate:** Send a congratulations or thank you letter signed by a high profile person
8. **Nominate:** Nominate coaches for awards.
9. **Mentor:** Provide a mentor program between experienced and new coaches.
10. **Represent:** Ensure coaches are represented on committees.